

*jura*  
SWISS + MADE

Be natural

Roger Federer,  
world's no. 1 ranked tennis player



Tennis champion Roger Federer cherishes naturalness and that includes his coffee. He likes it best when it has just been ground from the whole beans and prepared exactly to his taste. Be it espresso, latte macchiato, cappuccino or ristretto – made easily and naturally, with his JURA IMPRESSA.

JURA Elektroapparate AG, Kaffeeweltstrasse 10,  
4626 Niederbuchsiten, [www.jura.com](http://www.jura.com)

*jura.*  
SWISS + MADE

*Be authentic*

Roger Federer,  
world's no. 1 ranked tennis player



Tennis champion Roger Federer prefers the authentic. Like the coffee brewed by his JURA IMPRESSA: freshly ground beans, brewed exactly the way he likes it. Be it espresso, latte macchiato, cappuccino or ristretto – made easily and naturally, with his JURA IMPRESSA.

JURA Elektroapparate AG, Kaffeeweltstrasse 10,  
4626 Niederbuchsiten, [www.jura.com](http://www.jura.com)

*jura*  
SWISS + MADE

Be true

Roger Federer,  
world's no. 1 ranked tennis player



Tennis champion Roger Federer prefers the genuine article. He likes his coffee prepared from whole beans, freshly ground, brewed exactly according to his taste. Be it espresso, latte macchiato, cappuccino or ristretto – made easily and naturally, with his JURA IMPRESSA.

JURA Elektroapparate AG, Kaffeeweltstrasse 10,  
4626 Niederbuchsiten, [www.jura.com](http://www.jura.com)

*jura.*  
SWISS + MADE

Be unique

Roger Federer,  
world's no. 1 ranked tennis player



Tennis champion Roger Federer is used to everything being tailor-made – including the coffee brewed by his JURA IMPRESSA. At the touch of a button, he enjoys his freshly ground coffee brewed to perfection – be it espresso, latte macchiato, cappuccino or ristretto – made easily and naturally, with his JURA IMPRESSA.

JURA Elektroapparate AG, Kaffeeweltstrasse 10,  
4626 Niederbuchsiten, [www.jura.com](http://www.jura.com)

*jura*  
SWISS + MADE

Be demanding

Roger Federer,  
world's no. 1 ranked tennis player



Whether on court or in his private life, for tennis champion Roger Federer only the best will do. And that includes his coffee. His favourite blend, freshly ground, brewed exactly to his taste – be it espresso, latte macchiato, cappuccino or ristretto, made easily and naturally, with his JURA IMPRESSA.

JURA Elektroapparate AG, Kaffeeweltstrasse 10,  
4626 Niederbuchsiten, [www.jura.com](http://www.jura.com)